

, QIRUPDWLGRDWDQSGURFHWKHQ59BW  
\$ JXLGHIRU9HWHFWLQDHXBQG9HWHULQDU\3UDFWLWLRQ

+RZ ZH XVH FOLHQWQGRPSDDWKR8Q 'DWD 3URWHFWLWLRQ /  
:KDW \RX SURDYLGRXU UHVSROVLHQQWLSHLWVRQDODBBVDQGVXFK DV  
DGGUHVVSURYLGRXGDEADWD &RQWRUDDO'DWDHBUURU U\XUHSRVHV  
RUHIFUUDQG RWKHU DHHQJYDIEW/QFVQLQLF

,W HVOE ELQXDFFRUGDQ'DHWZLWKR8V.HFWLWLRQ /DZ DQG WKH \*HQHUDO  
5HJXODVRLGRQRXDDV WDWDRQWURDYCHBSHQORUWK8 FOLHQW RI WKH  
UHIHUUDOW /KH x•

H SXUSRQBVRQDOWLO VXFK WLPH DV

WKH\ UHJLVWHU ZLWK XV

7KH ODZ UHTXLUHV WKDW KZBYGRKMP5DQWHDG JHRPHQW QRW QHFHV  
FRQWUDFW VHWLWQJ RXW UHVSHFWLYH UROHV DQG UHVSROVLEL  
LQFOXGLQJ ZKFDLQGRQWDFWOLI WKHRZDHLWUWBRQARRISVQBHQU ULJKV  
XQGHU WKH \*'35

7KLV GRFXPHQW LQ FRPBLDQWLSQLZOVKSSAVLWFHQBWRWPKDWLWLRQ  
\RX SURYWR \RXU FOLHQWV UHJDUGLQXJOKBBHQWVGLWVDUZHTXKUXMP  
ODZ

,I \RX ZLVK WR KDYH DRURDPURIHPRQWUZDFWK XV GDVHD#SOFDFHXFR  
KRZHV WKH SULPDU\ SURWHFWLWLRQ IRU FOLHQWV VKRXCOCVER WKH  
WKHP

:KDWZHKRODGRXU UHVSROVLHQQWLSHLWVRQDODBBVDQGVXFK DV  
SHUVRQDO GDWD ZLQKDBFRDUSDRQW.HFWLWLRQ /DZ DQG WKH \*HQHUDO  
5HJXODWZLRQGDWD ZH FROOHFWOLGLQWFLWOWKHRRPSDDWKR8QSRQV  
&RQWUROOHU

:HXVH WKH FOLHQW SHUVRQDODDGGVFRPSORFWGHWKMRFDDQDBBO LQV  
ELOOLQJ DQG ZLWK PDDHNUHVRQVHQWFSGLQWFLWDFHDFDUBSSRLQWPHQ  
YDFFLQDWLWLRQ UHPLQGHUV RU IROORZLQJ XS ZLWK FOLHQWV RQ  
SUDFWLFFHHHGLQJ HQYLURQPHQW WKUDQGLQGXFRDLYRQWDMHZKIDRF  
DGYDQFH DQG HQKQFH YHFDHODQDFHQQDQWUHDQVCPHCKM RI GLVHDVH

:HLQIRWFFLHQW RI RXU XVH RIRWKEHURSDQJDDQGVEMHURWUDWLRQ  
WKURDXJKOLHQW 3UDQGFZLWVKHUMHURKQDFRWHRRQOLF\

,I \RX KDYH DQ\ TXHULHV RU FRQFHUQV DERXW KRZ VHPDQDJH p  
GDWD#UYFDFXN

)XUWKHU UHTECHLWQWRUPDWLWLRQ LQXUHSRDUAFVRLY\$QVHKRXJK  
JHQHULHDDOOGBRMRLVLSRQVWKDW IURP WLPH RMRRXULPHFZHO DPHP  
DFDGHPLFVWVIXBRUQWRQWDFWV\RXUVRQDLVQWQLGRQWGHVW  
FRQWDFW WKNHPKDEGWRVSDUWLFLLSRXWMLKBRVGSVQKHFVH WR XV XQOH

